

Quality Web Design

www.isodevelop.com

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TABLE OF CONTENTS

| | |
|---|-----------|
| <u>OUR MISSION</u> | 3 |
| <u>WEB DESIGN DETAILS AND PRICING OUTLINE</u> | 4 |
| <u>STATIC WEB DESIGN (XHTML/HTML)</u> | 4 |
| <u>CMS WEB DESIGN (CONTENT MANAGEMENT SYSTEM)</u> | 6 |
| <u>ECOMMERCE WEB DESIGN (ONLINE SHOPPING STORE)</u> | 8 |
| <u>PSD TO HTML/XHTML CONVERSION – 50\$ PAGE</u> | 10 |
| <u>FREE SUPPORT! PORTAL DESIGN SERVICES</u> | 10 |
| <u>PORTAL DESIGN SERVICES</u> | 11 |
| <u>FLASH WEB DESIGN</u> | 12 |
| <u>WEB APPLICATION INSTALLATION</u> | 14 |

Our Mission

IsoDevelop strives to deliver quality web applications to individuals and small business all over the world. We approach each project as if it were our own so we continuously give contractual **feedback** and **advice**. All of our projects are supported for at least one month free of charge after the final product has been released. Afterwards, a subscription can be purchased to ensure your site contains back-ups and security breaches are kept to a minimum. We hope you become a part of our mission and look forward to serving you as a life-long customer.

IsoDevelop
655 Sydney Crest Lane
Lawrenceville, GA 30045



Web Design Details and Pricing Outline

Standard Pricing

(Note : the pricing of web design depends upon the custom requirements of each project.)

Static Web Design (XHTML/HTML)

Standard Pricing : **USD 250** Up to 10 Pages Site

| S. No. | Module | Specification | Duration |
|--------|------------------------------|---|---|
| 1. | Site Structure & Logo Mockup | <p>We will create a sitemap for required links, create a mockup for home page and create a logo</p> <p>(Client must provide all the required menu links upfront with desired design specification so that we can complete the website layout design and logo delivery within one week)</p> <p>1st Day – Signup for Sitemap Creation</p> <ul style="list-style-type: none"> - Suggestion For Link Structure - Suggestion for Website Mockup (Look and Feel) <p>(Finalization of Website Structure & Sitemap)</p> | Days – 3 |
| 2. | Designing | <p>Logo and Home Page Design</p> <p>Designing of Logo As per Specification provided (We will provide 3 samples upfront)</p> <p>Designing of Home Page Layout As per sitemap and suggestion provided by the client(one page sample upfront).</p> <p>Revision of Logo Design and Layout Design(If required)</p> <p>Total Days Required</p> | <p>5 Days</p> <p>3 Days</p> <hr/> <p>8 Days</p> |
| 3. | Development | <p>If the Client Finalize the Structure Design and Layout on time and Provide all The Content Upfront.</p> <p>Then Remaining is :-</p> <ul style="list-style-type: none"> - Content Integration - Query Form Creation - W3C Verification - Sitemap Creation - Final Testing | 5 Days |
| 4. | Final Changes & | Final testing by client – if Ok Delivery after 1 day | 2 Days |

| | | | |
|---------------------------|----------|--|-----------|
| | Delivery | If provided suggestion of changes / addition duration would be applicable as per required changes. | |
| Total Working Days | | | 18 |

Terms & Conditions: - (To get the project on time)

- Client must provide us complete requirements like what links or section he wants on site, what type of colour or website he wants (can also send us some sample links).
- Client must provide us complete content of each link just after the finalization of design so that we can start the construction (development work) accordingly.
- For any changes client must provide all feedback after complete review, changes in pieces will consume more time.

CMS Web Design (Content Management System)

Standard Pricing : **USD 800** Standard CMS

| S. No. | Module | Specification | Duration |
|--------|------------------------------|---|--|
| 1. | Site Structure & Logo Mockup | <p>We will create a sitemap for required links, create a mockup for home page and create a logo</p> <p>(Client must provide all the required menu links upfront with desired design specification so that we can complete the website layout design and logo delivery within one week)</p> <p>1st Day – Signup for Sitemap Creation</p> <ul style="list-style-type: none"> - Suggestion For Link Structure - Suggestion for Website Mockup (Look and Feel) <p>(Finalization of Website Structure & Sitemap)</p> | Days – 3 |
| 2. | Designing | <p>Logo and Home Page Design</p> <p>Designing of Logo As per Specification provided (We will provide 3 samples upfront) Designing of Home Page Layout As per sitemap and suggestion provided by the client(one page sample upfront).</p> <p>Revision of Logo Design and Layout Design(If required)</p> <p>Total Days Required</p> <p>(Note the design would be as per CMS compatibility)</p> | <p>5 Days</p> <p>3 Days</p> <hr/> <p style="text-align: right;">8 Days</p> |
| 3. | Development | <p>We will use Open Source Content Management systems such as Joomla, Drupal, wordpress etc.)</p> <ul style="list-style-type: none"> - Layout Integration into CMS - Administration Configuration - Module Configuration - Newsletter Configuration - URL ReWriting for SEO - Sitemap creation - Sitemap inclusion to Google - Website Testing | 10 Days |
| 4. | Final Changes | Final testing by client – if OK Delivery after 4 | 4 Days |

| | | | |
|---------------------------|------------|---|-----------|
| | & Delivery | days. If provided suggestion of changes / addition duration would be applicable as per required changes. | |
| Total Working Days | | | 25 |

Terms and Conditions

- The client must have compatible hosting to run Content Management System (PHP, MySql, Php.ini, and HTACCESS).
- Once layout is designed and construction started extra implementation, changes in link structure or design would be time taking and would be charged as applicable.
- Client must provide all the data upfront for integration in website. After it client himself can integrate data, audio, video, images through admin panel easily.

eCommerce Web Design (Online Shopping Store)

Standard Pricing : **USD 500** Standard eCommerce

| S. No. | Module | Specification | Duration |
|--------|------------------------------|---|--|
| 1. | Site Structure & Logo Mockup | <p>We will create a sitemap for required links, create a mockup for home page and create a logo</p> <p>(Client must provide all the required menu links upfront with desired design specification so that we can complete the website layout design and logo delivery within one week)</p> <p>1st Day – Signup for Sitemap Creation</p> <ul style="list-style-type: none"> - Suggestion For Link Structure - Suggestion for Website Mockup (Look and Feel) <p>(Finalization of Website Structure & Sitemap)</p> | Days – 3 |
| 2. | Designing | <p>Logo and Home Page Design</p> <p>Designing of Logo As per Specification provided (We will provide 3 samples upfront) Designing of Home Page Layout As per sitemap and suggestion provided by the client(one page sample upfront).</p> <p>Revision of Logo Design and Layout Design(If required)</p> <p>Total Days Required</p> <p>(Note the design would be as per eCommerce compatibility)</p> | <p>5 Days</p> <p>3 Days</p> <hr/> <p style="text-align: right;">8 Days</p> |
| 3. | Development | <p>We will use Open Source Content Management systems such as OsCommerce, ZenCart, VirtueMart etc.)</p> <ul style="list-style-type: none"> - Layout Integration into ecommerce - Administration Configuration - Module Configuration - Newsletter Configuration - URL ReWriting for SEO - Category/Sub Category Creation | 8 Days |

| | | | |
|---------------------------|--------------------------|--|-----------|
| | | <ul style="list-style-type: none">- Payment gateway Integration (Paypal)- Website Testing | |
| 4. | Final Changes & Delivery | Final testing by client – if Ok Delivery after 4 days. If provided suggestion of changes / addition duration would be applicable as per required changes. | 4 Days |
| Total Working Days | | | 23 |

Terms and Conditions:-

- We will just integrate all categories and subcategories (whoever provided at the beginning of Designing). Client can incorporate product, pricing and reviews later on using Admin Panel
 - All the product images, description, pricing must be entered by the client.
 - Once the layout is finalized and integration work is started no changes in module or design functionality would be done. (Changes and extra module implementation can be done on the extra charges as applicable)
-

PSD to HTML/XHTML Conversion – 50\$ Page

- Hand coded **PSD to XHTML**
- tableless CSS layout absolute less weight
- Pre-optimized coding (stuffing-less)
- Auto-Expendable and auto resizing.
- Clean W3C Valid XHTML / CSS (0 error)
- IE6+, Firefox, Opera compatible
- *Windows/MAC Compatible*
- Validated CSS – 0 Error
- Pre-Optimized and resized images (no – compromise with quality)
- Absolute glossy as design.
- Turnaround 12 per page.

Free support!

Portal Design Services

Social Bookmarking Website - Readymade :

- Add/Delete/Publish Bookmarks
- Manage User Accounts
- Earn using adsense
- Web 2.0 Design
- Admin and User Area
- Cost : \$300

Unique Customized Coding : USD 1000\$

Blog Installation

- Blogger – Wordpress, B2Evolution
USD 50

Customized Blog Setup

- Web 2.0 Layout
- CSS integrated
- SEO Friendly
- Pre-Optimized Coding
- RSS Syndication
- Cost : USD 150

Real Estate Web Design

- Web 2.0 Design
- Add/Delete/Update Properties
- Rent/Sell/Buy Property Feature
- Auto Mailing Option
- Newsletter Option
- Property Listing by Users
- Create Membership Types and earn
- Paypal/worldpay/2checkout/
- Google Map
- Good for Agents and brokers

Cost : USD 1000

Flash Web Design

Flash Website Design

- 1 Flash Logo
- 5 Pages
- 1 Quick Contact Form in Flash
- SEO Compatible Flash Web Design
- Pre-Optimized Navigation
- Free Sitemap
- Google Analytics setup

USD : 300

Per Extra Page : USD 50

Note : revisions in design upto 3 times.

Flash Logo Design

Upto 10 times revision

Full graphic FLA/PSD/SWF Format for blue print.

Cost : USD 70

Flash Intro Page Design

Static Images Flash Intro : 100\$

Flash Intro with 2D Animation : 300\$

Flash Viral Video

- Research on Your Product for Viral
- Viral Target Audience Analysis
- Storyboarding
- Scripting and Consultation
- Animation and Sound Editing
- Tracking System Installation

USD 200 Per Minute Video

Flash Banner Design

- 80\$ Per Flash Banner

from 88x31 button, 468x60 banner, to 120x600
Skyscraper ad

Brochure Design

Custom Design Cover

Custom Design pages

No. of Pages 1 (2 sides print)

Design Concepts : 2

No. of revisions : Unlimited for Paul

Cost : USD 120

Extra Pages : USD 50

Newsletter Design

Layout Design : USD 100

Coding Compatible to Gmail, Yahoo, Hotmail, Outlook : USD 100

Web Application Installation

| | |
|-------------------------------------|---------------|
| Vtiger Installation Services | : Get a Quote |
| SugarCRM Installation Services | : Get a Quote |
| Wordpress Installation Services | : Get a Quote |
| Blogger Installation | : Get a Quote |
| Joomla Installation | : Get a Quote |
| VirtueMart Installation | : Get a Quote |
| OsCommerce Installation | : Get a Quote |
| Pligg Installation | : Get a Quote |
| Drupal Setup | : Get a Quote |
| Custom Script Installation Services | : Get a Quote |

(All installation includes just setup price – not layout configuration, designing and optimization)